TrustX™

SaaS-based **Identity Continuity Platform**

No organization is immune to identity fraud. With customers performing confidential transactions online at a rate like never before, the challenge of protecting their data from bad actors grows more and more difficult. Businesses need a way to manage their customers' identities that is flexible, reliable, expandable, and doesn't require an IT expert to manage.

That's why we created TrustX™, our next-gen, SaaS-based identity continuity platform. Our solution lets any organization optimize and futureproof their customers' digital identity journeys, from verification, to authentication, to account recovery, across all channels.

Optimized by AI and machine-learning, and featuring a no-code orchestration layer for rapid installation and customization, our latest platform supports our customers' current and future identity proofing and authentication needs while maintaining full regulatory compliance. Built to run on AWS, it has the tools and scalability necessary for SaaS-based customer identity and access management and is powered by the knowledge and technology from Daon's 20+ years of innovation in the biometrics industry.

Key Benefits

SaaS hosting model
Enjoy fast deployment customized to fit your organization's process and compliance/data sovereignty requirements. Lower your IT overhead, get continual software updates, and access facial watchlist support, all in a platform designed to grow with your organization.

Orchestration layer
Create new or edit pre-defined, best practice workflows via no-code, drag-and-drop functionality. An optimized rules engine and real-time testing give you the tools and knowledge to make process adjustments on the fly—all with no development required.

Built-in reporting
Know every aspect of your customer's identity journeys with the workflow analytics dashboard. Leverage the insights derived from visibility ranging from global benchmarks to individual, customer-level data, to optimize your processes.

Identity continuity
Get rid of friction forever. Seamless integration between proofing and authentication across all channels simplifies your internal processes and creates a more positive experience for your customers.

Global reach
TrustX is designed to operate globally, not locally, with a focus on compliance, enabling control over the geographic region in which data is processed and stored and the management of identities across multiple regions.

Customization
Customize built-in best practice workflows or build your own from Daon and third-party components, then apply your brand. TrustX is built to conform to the individual needs of your organization.
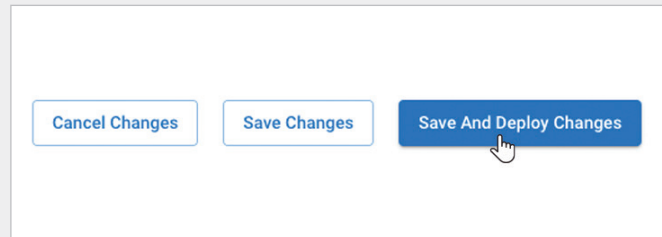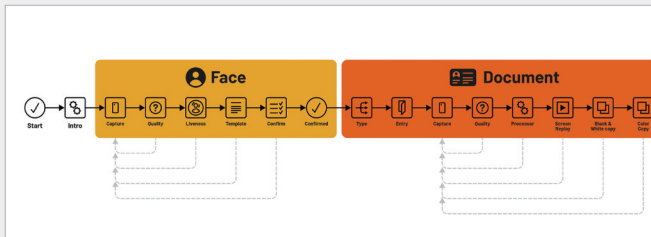
Daon®

Fast. Customizable. Flexible.

TrustX revolutionizes the way you manage your customers' digital identity journeys. From setup and deployment to monitoring and refining customer interactions, you have every tool you need to create ideal processes for your organization—and you won't need a development team to do it.
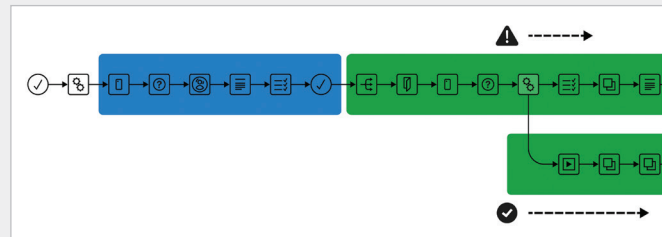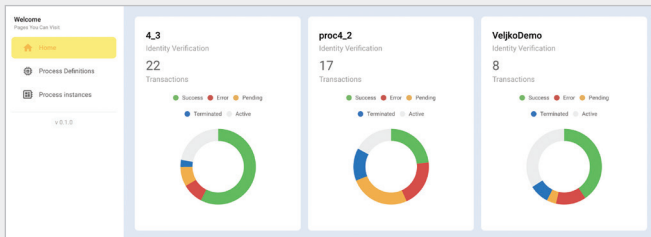
Here's how it works:

Build
Create a custom workflow or start with one of our pre-built processes developed around best practices and refine it to meet your needs, all inside of our drag-and-drop interface.

Deploy
Once you are satisfied with the workflow structure, you can launch your process immediately with the click of a button.

Assess
Leveraging the built-in reporting system, you can discover potential points of improvement in your processes.

Modify
The workflow can be updated in real-time, whenever the need arises. Just drag-and-drop to make any changes you need.

To learn more about our TrustX SaaS-based identity continuity platform, visit www.daon.com/TrustX